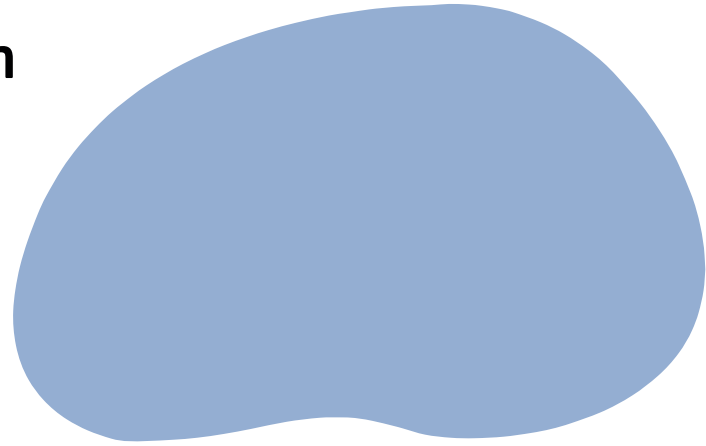


Step 1
Put in your
Problem
formulation



Step 2
Negative problem formulation

Step 4
Positive ideas

Step 3
Negative ideas